

## Agenda

- Introduction and overview traditional approaches and what to know
- Show statistics to be aware of
- Explore social media and marketing
- Delve into how technology can further your goals, including websites, virtual meetings, and more
- Overview additional considerations and more options for water and wastewater systems

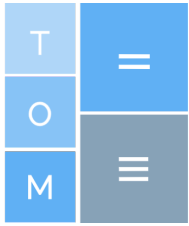
Maine Water Utilities Association  
15 University Dr  
Augusta ME 04330

# Using New Tech and Social Media to Your Advantage

*On-Demand Training Sessions*

**1.0 Maine BLWSO TCHs**  
**1.0 Maine DEP TCHs**





## Your Instructor:

**Thomas Bahun III** – Tom's Water Solutions LLC

Thomas is the co-owner of Tom's Water Solutions with years of experience as a trainer and technical consultant.

He has a strong background in computer science, cyber security, and web design, as well as advocacy and compliance experience with the water and wastewater industry. This has allowed him to market and network well for members and customers for many years.

Recently having built a number of websites and other tools for water and wastewater systems, Thomas hopes you will find these experiences useful. He is always looking to assist systems with whatever problems they may be facing and offer excellent solutions to any issue.

### Registration Fees:

**Member: \$30.00**

**Non-Member: \$45.00**

Register online: [mwua.org/training](http://mwua.org/training)

Or call us at **(207) 623-9511** to save your spot today!

## Training that Fits your Needs

Maine Water Utilities Association has partnered with Tom's Water Solutions LLC to offer trainings such as this. Be on the lookout for new and upcoming trainings.

### **Track classes of interest at:**

[www.mwua.org/training](http://www.mwua.org/training)

[www.tomswatersolutions.com](http://www.tomswatersolutions.com)

Or contact us for more information!

## **Class Description**

There are new technologies, techniques, and more appearing everyday. These can be difficult to follow, but also exciting if used correctly. It is very important to communicate the right message to your customers, board members, and other stakeholders and the way you do so displays your professionalism.

You can bet if your message is communicated poorly that it will negatively impact your image and reputation. We will explore how to get your message out in an effective and easy-to-follow manner with examples and solutions for any problem. Topics will include virtual meetings and public hearings, websites, social media, marketing, and more.

## Contact Us

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