



Maine Water Environment Association
Protecting Maine's Water Resources

January 25, 2025

Dear Members of MeWEA and MWUA,

We are excited to announce an exciting new initiative for 2025: a **Joint Sponsorship Program** between the Maine Water Environment Association (MeWEA) and the Maine Water Utilities Association (MWUA). This collaboration reflects our shared commitment to advancing the water and wastewater professions while offering exceptional opportunities to our valued partners.

The Joint Sponsorship Program is designed to provide expanded benefits, greater visibility, and increased access to both organizations' networks and events. Here's what sponsors can look forward to in 2025:

Program Highlights:

- **Membership Benefits:** Dual memberships in both associations, including access to MeWEA's Group Membership (10 people) and MWUA's Associate Membership.
- **Event Sponsorship Opportunities:** Recognition at key events such as golf tournaments, annual conferences, the Water & Wastewater Appreciation Day, Ski Day, and the Operators Challenge.
- **Marketing & Visibility:** Logo placement on our websites, newsletters, and training materials, along with opportunities to sponsor job postings and submit articles to our newsletters.
- **Training Support:** Sponsorship of MWUA's training programs tailored to water utility professionals.
- **Priority Booth Selection:** Early selection of booths at annual conferences for the upcoming year.

Sponsors will have the flexibility to choose from several levels, including Advocate, Silver, Gold, and Platinum, with unique benefits at each level. Platinum-level sponsors can even select additional sponsorship opportunities with each association. If you have already paid your membership dues, they will be credited towards your sponsorship level.

This partnership marks a significant milestone in our organizations' efforts to unite resources and provide added value to the water and wastewater industries across Maine.

We encourage all members to spread the word about this new program and consider how their organizations might benefit from participating. Together, we can continue to strengthen our professions and support the communities we serve. For more information or to become a sponsor, please visit www.mwua.org or contact Nicki at npellenz@mwua.org. Thank you for your continued support, and we look forward to an exciting year ahead!

Sincerely,

A handwritten signature in black ink that reads "Nicole Pellenz".

Nicole Pellenz
Executive Director
Maine Water Utilities Association
207-623-9511

A handwritten signature in black ink that reads "Theresa Tucker".

Theresa Tucker
President
Maine Water Environment Association
207-363-4232



MWUA
Maine Water Utilities Association
Organized 1925

2025 JOINT SPONSORSHIP BENEFITS

2025 SPONSORSHIP LEVELS

	Advocate \$2,000	Silver \$3,000	Gold \$5,000	Platinum \$9,000
MEMBERSHIP: 1 year Associate Membership with Maine Water Utilities Association and 1 year Group Membership + 10 people with Maine Water Environment Association.	✓	✓	✓	✓
WEBSITE: Logo and link on homepage of MWUA & MeWEA's websites.	✓	✓	✓	✓
COMMITTEES: Participation in either/or both Association's Committees of interest.	✓	✓	✓	✓
JOB POSTING: Sponsor of Career Opportunities on MWUA & MeWEA's websites, with logo and link, and free job postings.	✓	✓	✓	✓
GOLF TOURNAMENTS: One free Hole Sponsorship at MWUA & MeWEA's golf tournament.		✓	✓	✓
NEWSLETTER: Listing in Newsletter with Logo and Link and Opportunity to Provide one Article per Issue (<i>circulation +3,000</i>).		✓	✓	✓
CORNHOLE TOURNAMENT: Listing as Sponsor at the MWUA Summer Outing Cornhole Tournament and MeWEA's Annual Conference Cornhole Tournament.			✓	✓
ANNUAL CONFERENCE: Listing in the 2025 Annual Conference Program for both MWUA & MeWEA.			✓	✓
ANNUAL CONFERENCE: Free Booth (1) at 2025 MWUA & MeWEA's Annual Conference & Trade Show.			✓	✓
ANNUAL CONFERENCE: First Choice of Booth at the 2026 MWUA Annual Conference & the 2025 MeWEA Annual Conference & Trade Show.				✓
ANNUAL WATER & WASTEWATER APPRECIATION DAY: Sponsor recognition of the annual event at the Sea Dogs.				✓

AS A PLATINUM LEVEL SPONSOR YOU CAN CHOOSE **ONE** ADDITIONAL SPONSORSHIP FOR EACH ASSOCIATION:

MAINE WATER ENVIRONMENT ASSOCIATION				
SKI DAY: Sponsorship recognition of the Annual Ski Day.				
OPERATORS CHALLENGE: Recognition of a sponsor helping send a team to the Nationals!				

MAINE WATER UTILITIES ASSOCIATION				
QUARTERLY MEETINGS: You will be listed as a sponsor at each Quarterly Meeting (4 per year).				
TRAINING: Sponsor training offered by MWUA, tailored to the needs of water utility professionals. Your logo listed by the training calendar on MWUA's website and on all material.				

SIGN UP at MWUA.ORG